

**Governor's ArizonaSERVES Task Force
Transportation Team Meeting Minutes
April 13, 2011, 1:00 p.m. – 2:00 p.m.
Telephone**

Members Present	Members Absent	Guests	Staff
Kathleen Heard			Leah Koestner
Mike Normand			Chuck Fitzgerald
Jane Wabnik			

- I. Welcome.
- II. Website Content. Team members suggested several website changes designed to help facilitate making meaningful connections. It was also suggested to develop a step-by-step guide to assist the various types of website visitors. Additionally, the Team recommended adding a transit provider map to the website to assist visitors with connections. Staff will work on these recommendations.
- III. Communications Plan. Surveying transit providers will help Team members understand the top challenges for serving the underserved, and provide suggestions on how caring organizations and individuals can best help. Staff will work with the Team to develop this idea. It was also recommended to include social media as part of the communications plan for this Issue and the overall Task Force.
- IV. Issue Action Plan. ArizonaSERVES presentation at the AZTA Conference in Mesa went well. Q&A session offered insight on the Issue of Transportation for the Underserved. Notes from this session will be added to the website by Staff.
- V. Upcoming Task Force meeting. Team members will participate in discussions regarding a proposed ArizonaSERVES summit in the fall, and communication plan strategies.
- VI. Call to the Public: No public members were present.
- VII. Adjourn